INFORME ANUAL 2015
Project 1. Build Yourself for Peace

Education for Peace
Promoting equitable gender relationships, and identifying personal, family, couple and social elements that represent a risk factor to exert their sexual and reproductive rights.
The teaching staff of the Institution, as well as parents, were made aware of how important it is to work with teenagers on sexual and reproductive rights and gender equality.
Project 2. Community Brigades
We have kept on working with the Mexican Social Security Institute (IMSS) in Cancún. Women were able to have a first liaison to ask for help related to domestic violence situations. 78 women were referred to specialized care institutions for gender violence victims.
Through community fairs and the peace festival, children learned that there are people who work for peace, and that they can contribute to peace in different ways.
Developing this project in public spaces, such as the city’s main square and parks showing a high rate of gender violence, allowed adult women to get information on violence, to think of CIAM as a supporting space, and to be channeled to specialized care spaces.
Conference “Brain and emotions: neurosciences in the peace culture”. During the conference, participants got information on the biological bases and the background of the peace and violence culture in human societies.
Young people learned that art could be a means of expression and self-care. They learned how important it is to have reliable, confident people who can support them in case there is a violence event.
Project 3. Peace Communities
We created a strategic partnership with the Pelópidas de La Salle school, which provides free education for underprivileged children. There, workshops on self-care, sexual education and Education for Peace took place, 4 for families and 6 for children.
We put together a group of women who were taught 14 workshops at Village for Peace facilities. These women came from higher-risk areas in Cancún and went to CIAM through the partnership established with a local congresswoman who promotes female leadership.
Summer class on Education for Peace. By means of field journals, class facilitators reported changes between the initial and final way attendees played, increasing their collaboration attitudes, emotion identification and expression of feelings and needs, inclusion of both genders when getting organized for ludic activities and active listening skills, as well as inclusive language (video attached)
Project 4. "I am not for sale"

Campaign
Working in Colegio de Bachilleres Plantel Cancún 2 and in CONALEP Cancún Plantel 2, youngsters created a space for dialogue and respect, and increased their knowledge on human trafficking. Also, they organized information sessions on preventing human trafficking and showed videos to their classmates.
In Colegio de Bachilleres Plantel Cancún 2, youngsters staged a play addressing students, worked on human trafficking subjects, put on scenography, and created dialogues and characters. Besides raising awareness and knowledge on protection, this allowed to empower youngsters to develop actions for peace. In 2016, the play will be shown in other schools and spaces for its message to reach more people (video attached).
In the case of CONALEP, youngsters decided to replicate the information by painting murals at their school. These images’ goal will be to inform and raise awareness in the student community. Also, they made a proposal for a safety code to take care of one another.
Project 5. Peace Families
We were able to develop tools and skills related to education for peace for 286 mothers and 56 fathers by means of 9 workshops. These skills and tools include non-violent communication, solving conflicts, and gender equality to strengthen the links among their family members.
Once participants knew and reflected on their attitudes regarding family issues, group analysis sessions were held, discussing actual conflict cases to propose and implement non-violent solutions. We observed they were able, in most cases, to implement non-violent* strategies to reach family agreements.
Project 6. Parenting Practiques and Masculinities
Due to these reflections, parents identified daily sexist and unequal behaviors generated at their home, which their children learn and replicate to face any issue. During the sessions, parents shared their child-raising experiences and were able to realize, through their own experiences, how gender stereotypes are passed on to their children and how this relates to and replicates gender violence.
Project 7. Sorority: Sisterhood Culture for Women
Women got more knowledge related to identifying situations of violence against women, as well as leadership tools, women’s empowerment, sexual and reproductive health, and sorority among women, achieving a support network and referral of 7 women to specialized services for victims of violence.
We taught a course on developing competencies for non-violent communication to 14 people from 5 CSOs. By means of this course, participants developed skills to improve communication in their organizations. This course had an important achievement: reflecting on the importance of non-sexist language.
We were able to raise awareness and increase the knowledge on gender violence, women’s human rights, conflict settlements and egalitarian marriages of 40 people from hotel chain Sandos Resorts, to whom four 2-session workshops were delivered.
As a result of the training we had in partnership with GENDES AC, we expanded our knowledge and skills related to new masculinities. We were able to incorporate that into a workshop for 23 people, where they reflected on the way men are built and the consequences thereof for the replication of gender violence, especially against women.
Project 9. Strengthening

Shelters and Care Centers for Women and Adolescents Victims of Trafficking
21 promoters and educators for peace were trained in order to strengthen prevention and assistance actions related to gender violence and human trafficking. Participants were able to propose interventions for positive peace building in formal and informal educational modalities.

A space was created for analysis and follow-up for participation, articulation and training of professionals to promote actions in favor of positive peace.
The Board meets regularly to monitor strategic fundraising and organizational issues.
We achieved social positioning and community leadership as an organization working for peace and equality. CIAM had an active participation in local, national, and international media (26 publications on CIAM were made in printed media, radio, television and electronic media).
We had also, active participation on the development of public activities on peace culture and prevention of gender violence in our community.
5 training sessions for the team, on institutional strengthening—each department in the organization had at least one specialized training session according to its needs; 5 group integration workshops; and induction program for volunteers, including 5 training sessions to integrate them into the programs.
Future Leaders Programme. Took place in Oxford, England. The result was strengthening and developing leadership skills and an action plan to share what was learned with the team. The Executive Director attended the program.
Attendance to the Mesoamerican Regional Meeting with The Global Fund for Children took place in Panama. We received training on programs evaluation and monitoring, as well as exchange of experiences with organizations working for children’s rights in Latin America. The Executive Director attended the meeting.
We start the development of the Job and Procedures Manuals. This allowed for the engagement of consultant Gabriela Solís. 2 workshops have been delivered with the whole team. This will allow for the Manuals created to be operated efficiently and ensure sustainability and operational permanence of the organization’s processes and procedures, replicating what has been successful and improving areas of opportunity.
Oasis Resort Foundation recognized the trajectory of CIAM for more than a decade defending the human rights of women in Quintana Roo.
30 volunteers were recruited and trained. They worked alongside facilitators in the implementation of the projects.
Strengthening and Professionalize of the fundraising area and project management
Public fundraising events (conferences and movie projections).

Courses on gender violence for Sandos Resorts personnel and donations in kind.

Pasteleteria Restaurant with general public fundraising and donations in kind to host fundraising breakfasts.

Ritz Carlton Resorts with donations in kind.
Approval was gotten to become a “friend-organization” of Fundación Quiera’s, which will allow for proposals submission as of 2016.